



## Press release

Paris, March 2, 2020

### **Eleven Life is selected among the 8 French finalists of Amazon Web Services' Startup Architecture of the Year 2020.**

The French final will take place on March 17, 2020 at Amazon France located in the business center, la Défense and will be broadcasted to the other contestants. The winner will be qualified for the world final in Las Vegas (USA) in November 2020.

**Eleven Life is a new and innovative social network. This mobile application offers its users the possibility to discover and share unusual activities or events through video. Watch, book and pay directly in the application.** Eleven Life is available on iOS worldwide.

**The experience offered by Eleven Life is unique.** Interact directly and simply with companies or individuals from all over the world.

Thanks to videos and a chat integrated into the application, users will be able to meet each other to share extraordinary moments, which they might not have experienced otherwise.

**The use of the latest 2020 technology tools allows us to master the transcoding and distribution of video content** around the world with record efficiency. Our social network offers streaming performance in all conditions of use. The application distributes its content via AWS CloudFront. A secure payment in the application will allow you to book an experience in 120 currencies. Translated into French and English, the application will soon be available in 111 languages. Eleven **Life is RGPD certified.**

Experienced since November 2019 on iOS, the application will be available on Android at the end of 2020 and its use will remain free. Eleven Life is in negotiations with major French and international groups in order to establish partnerships in the world of technology, as well as major players in the tourism industry (hotels, travel agencies ...). Eleven Life partnered with the Paris Tourist Office (Paris City Hall).

**Eleven Life has been selected by Amazon (AWS)** to be the most innovative architecture and aspires to win the title of "Startup Architecture of the Year 2020", with the world final taking place in Las Vegas (USA) in November 2020.

Link to download the application: <https://eleven.link/app>

Blog article about Eleven Life's participation: <http://eleven.link/awscontest>

**Founded by Louis Vigneau and Olivier Conan** in March 2019, Eleven Life responds to an extremely strong demand from millennials to promote their experiences during the year, instead of spending their resources on material goods. They represent the actors of the new economy of experience. The platform offers a new catalogue of original productions and quality co-productions that reach a wide audience.

The founders declare: " *Eleven Life's ambition is to be the new French Unicorn of experience social networks and to win the grand finale in Las Vegas at the AWS Re:invent summit in November 2020* ".

**About Olivier Conan :**

*Essag Penninghen, Ecole Supérieure d'Art Moderne*

**Founder and Creative Director** COANDCO

He founded the coandco agency at the age of 30, after training at Young & Rubicam Paris and then Young & Rubicam New York. Responsible for the creation, visual and graphic coherence of all the agency's projects.

**About Louis Vigneau :**

Designer and programmer. Former AI startup creator and Apple employee. He also managed special technology projects for creative agencies.



**olivier conan**

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Amazon AWS will publicly communicate about Eleven Life on the AWS Startups blog as well as on AWS social networks in the near future.

You can find the Startup program of the challenge [here](#).

Link to download the application: <https://eleven.link/app>

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